

	Basic	Premium	Best Seller Most Popular Package	Elite
	\$1259	\$2359	\$3459	\$5169
Paperback Format	✓	✓	✓	✓
Custom Designed Book Cover	✓	✓	✓	✓
You will receive a custom full-color front cover created from our award-winning design team. Included on your front cover is your title, subtitle, and pen name and any additional marketing copy.				
Custom Designed Interior Formatting	✓	✓	✓	✓
We take your manuscript files and turn them into a professionally formatted book. Our typesetters will give your book a bookstore quality look and feel.				
Image Insertion	10	20	30	50
Choice of Trim Size	✓	✓	✓	✓
Xulon Press offers the largest variety of trim sizes in the industry. You can choose any trim size.				
Electronic Proof	✓	✓	✓	✓
Once you enter the production cycle of your book, we will post your galley (book cover, back cover, and book interior) for you to review and approve.				
ISBN Number	✓	✓	✓	✓
We assign each book an International Standard Book Number, which catalogs and identifies your book to the book industry.				
Author Support Team	✓	✓	✓	✓
With Xulon, you get a support team designed to help you realize your publishing dream. Your Publishing Consultant helps you choose the publishing package and services your book needs. Your Production Manager and Account Manager guide and shepherd you through the book publishing process. They are there to hold your hand through the entire process. Your personal Book Sales Representative will help you with just the right order that suits your book sales needs, and your Marketing Specialist will provide continual consultation on the many ways you can market your book locally, regionally, and nationally.				
Online Author & Royalty Center Account	✓	✓	✓	✓
You get your very own online service center. This custom-programmed, author-friendly, fully-functioning online 24/7 service center gets you the help and answers you need fast. You will be able to track the progress of your book, quickly contact your Author Service Representative, review the files of your book, see your latest royalty reports, receive important bulletins, purchase additional services, and much more!				

Royalties	✓	✓	✓	✓
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Nonexclusive Contract	✓	✓	✓	✓
You worked hard to write your book, so don't give away your rights. While many publishers insist that you give up your rights, Xulon Press lets you keep them 100%. You can take your book to another publisher at any time, for any reason. No questions asked.				
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Books are truly FREE if you live in the US, Canada and the UK. We won't charge you a shipping and handling fee!				
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Books-In-Print Listing	✗	✓	✓	✓
We list your book with R.R. Bowker's Books-In-Print database. Books-In-Print is an essential search tool for the library, booksellers, and publishing industry.				
Online Distribution	✗	✓	✓	✓
International Distribution	✗	\$499	✓	✓
International Distribution lists your book with distributors overseas. When orders are placed, copies of your book are actually printed on demand from the United Kingdom and shipped worldwide, making it easy for international customers to get a copy of your book.				
Manuscript Diagnostic Review	✗	\$349	✓	✓
Your book manuscript will receive a complete editorial evaluation including itemized strengths and weaknesses.				
eBook Formatting & Distribution Service	✗	\$399	✓	✓
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Copyright Service	✗	\$199	✓	✓
We complete all the necessary paperwork and order two copies of your book needed to register your book with the United States Copyright Office. You will receive an official certificate verifying your registration. Please note this process can take up to 12 months from the time your book is completed with the production process.				
Online Bookstore Page	✗	\$199	✓	✓
Catalog Advertising	✗	\$799	✓	✓
The Best-Seller Publishing Package receives a 1/8 page ad in one issue of the New Release Catalog which is mailed to 4,000 Christian bookstores. The Elite Publishing Package receives a 1/4 Page Full-Color ad in one issue of the Christian Book Browser Catalog. Each issue of this catalog is mailed to 4,000 Christian bookstores and 5,000 churches all across the USA.				
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This service helps you encourage bookstores to order and carry your book with no risk to them. If books go unsold, they can return them for a full refund. This is lifetime coverage for your paperback and hardcover with no annual renew fees.				

Press Release Service	✗	\$499	\$499	✓
Our press release program is staffed by professionals with experience in Christian media. Our highly skilled writers will compose a newsworthy press release to get your book the attention it deserves. After we write your press release, we will post it to the industry's most trafficked media service website. It will be distributed with your online bookstore link to 1,600+ websites including Yahoo!, AOL News, and MSNBC, as well as hundreds of thousands of subscribers through 300+ RSS feeds.				
Rush Service	✗	\$299	\$299	✓
Your book goes to the front of the production line and is completed within 45 days!				
Internet Banner Advertising Campaign	✗	\$199	\$199	✓
You get a professionally-created banner ad with a guarantee of 10,000 ad views displayed on a variety of popular Christian websites. With the Elite Package your banner ad receives 20,000 guaranteed views.				
Quarter Page CBB Catalog Advertisement	✗	\$599	\$599	✓
The Christian Book Browser Catalog is mailed to 9,000 Christian bookstores and churches all across the USA.				
Video Book Trailers	✗	\$599 / \$799	\$599 / \$799	\$599 / \$799
We professionally produce a video trailer for your book and post it online for the world to see on YouTube™ and GodTube™, the premier Christian video sharing website! We offer three choices - Micro Trailer, Feature Trailer and Blockbuster Trailer.				
BEA Trade Show Placement	✗	✗	\$499	\$499
The BookExpo America book trade fair is the largest annual book fair in America where publishers worldwide exhibit their new titles to the book buying industry. Attendance to this annual trade show can exceed 30,000 people worldwide. This event is the ideal place for content creators and consumers to discover new books/titles, meet favorite and new authors, learn about trends shaping the book industry, and network with those who have a passion for books and reading.				
Back Cover Copy Service *	✗	\$299	\$299	\$299
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Editing Services *	Available for an additional fee.	Available for an additional fee.	Available for an additional fee.	Available for an additional fee.
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Notes

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